



Eli Estrada

Senior Designer | Web & UX/UI

P O R T F O L I O

Hi! I'm **Eli**

I'm a **Senior Web & UX/UI Designer** with over a decade of experience creating digital products that perform.

I've worked with agencies and companies designing **websites, brands, e-commerce platforms and product experiences** focused on scalability and conversion.



WEB PROJECTS



AR Dental Care

Website Redesign & Digital Evolution

01

Challenge


The clinic needed to build trust and improve its online booking rate.


02

Strategy


I restructured the website architecture and enhanced the visual narrative.

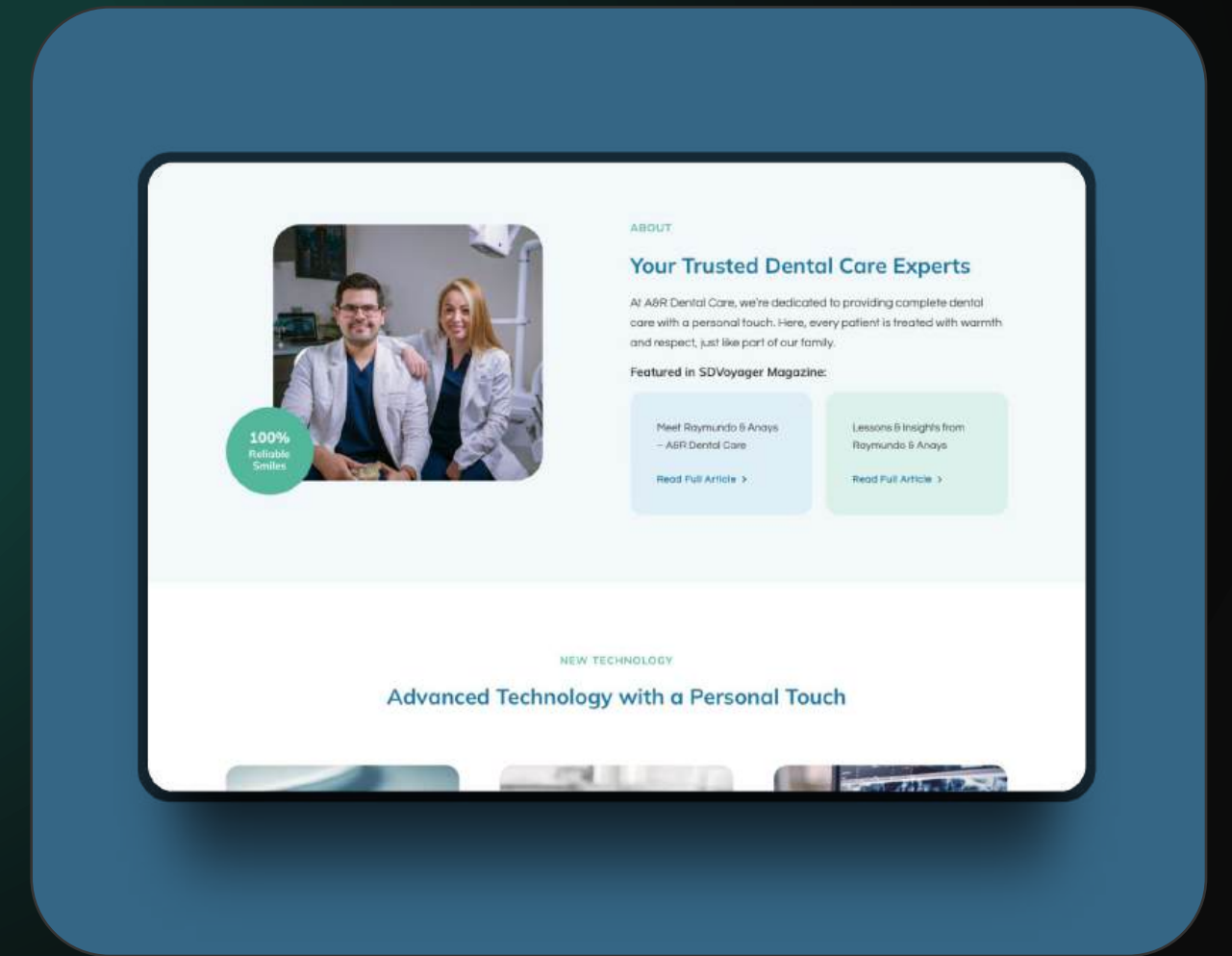
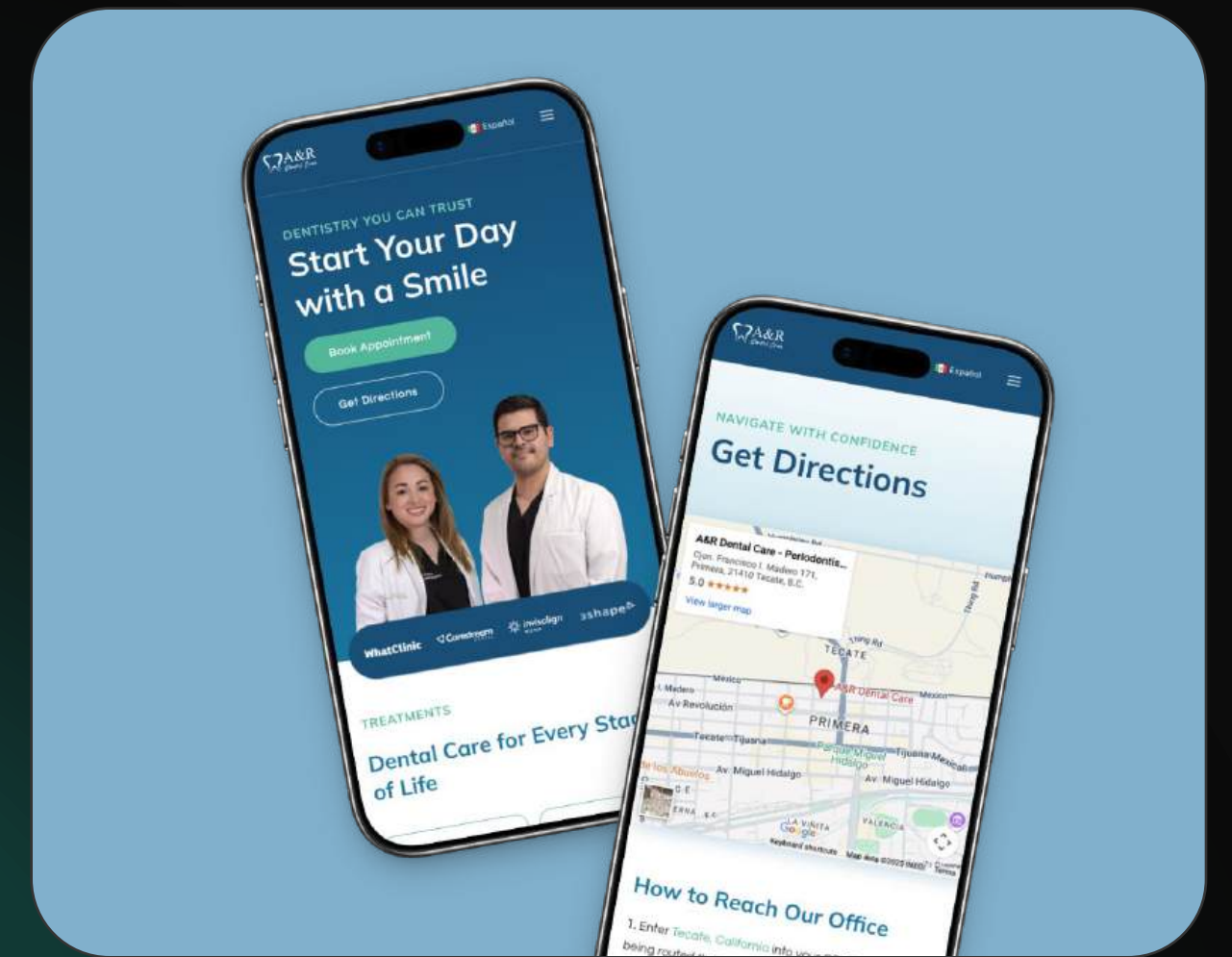


 **+48%** Online Appointments

 **+30%** Perceived Trust

 **+40%** Mobile Visits

 **+25%** Session Duration



FIGMA

UX DESIGN

WORDPRESS

STRATEGY

NY My Way

E-commerce Development

01

Challenge


The brand needed an automated online store to sell its digital tourist guides.

02


Strategy

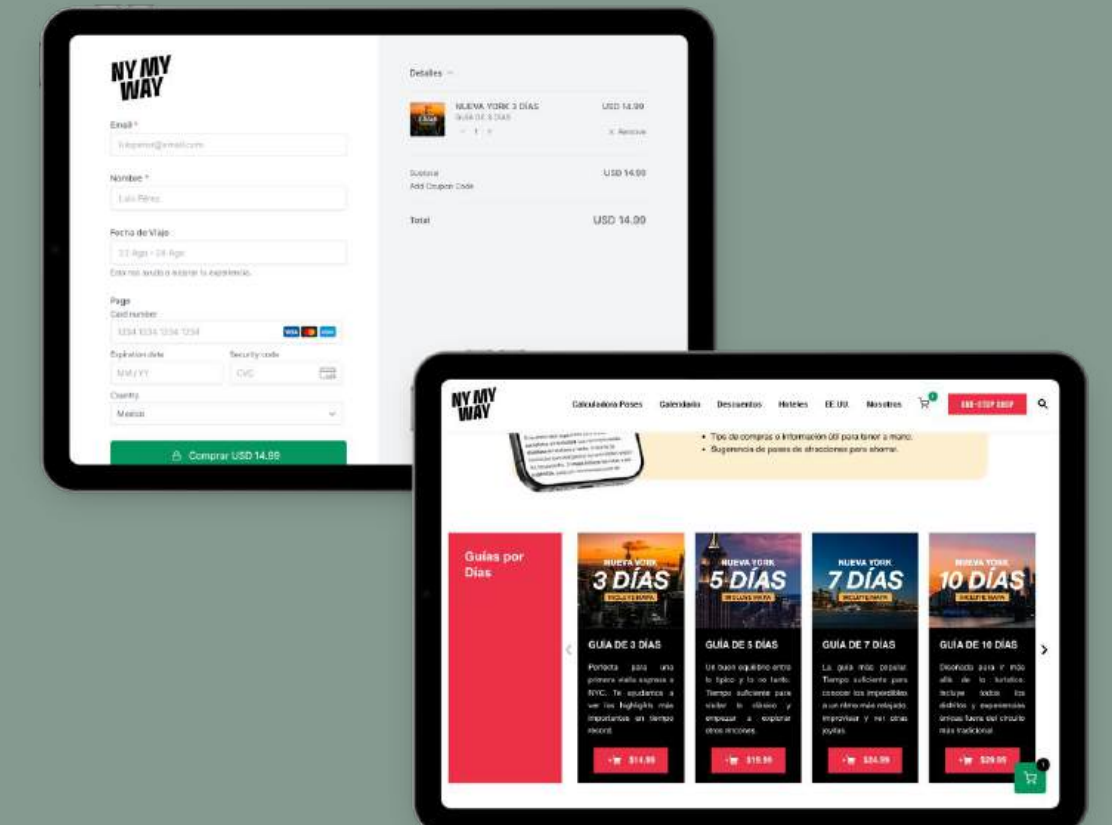
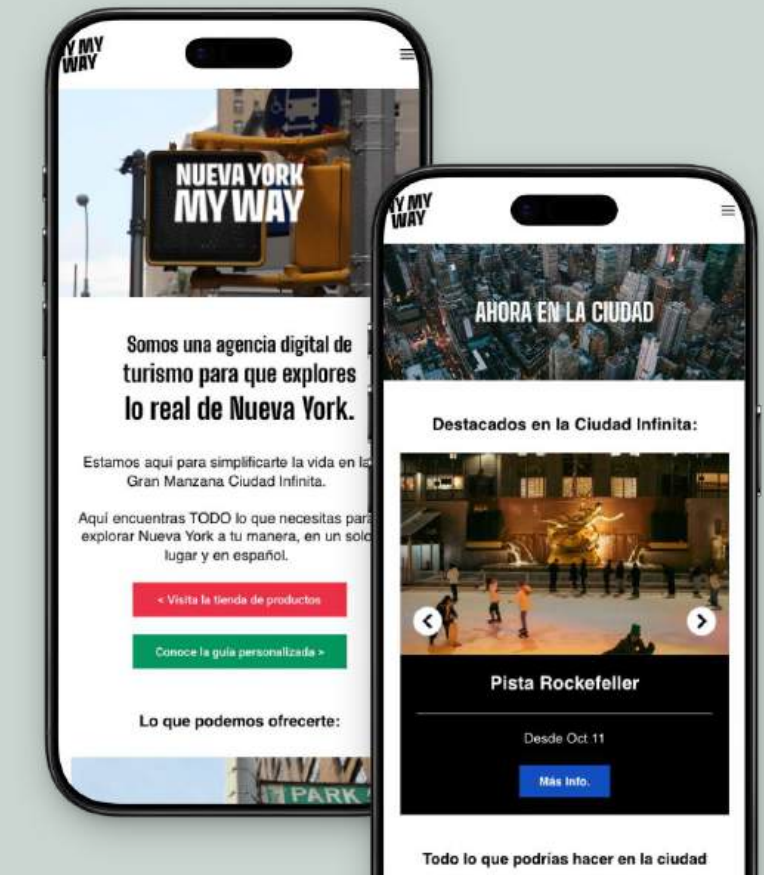
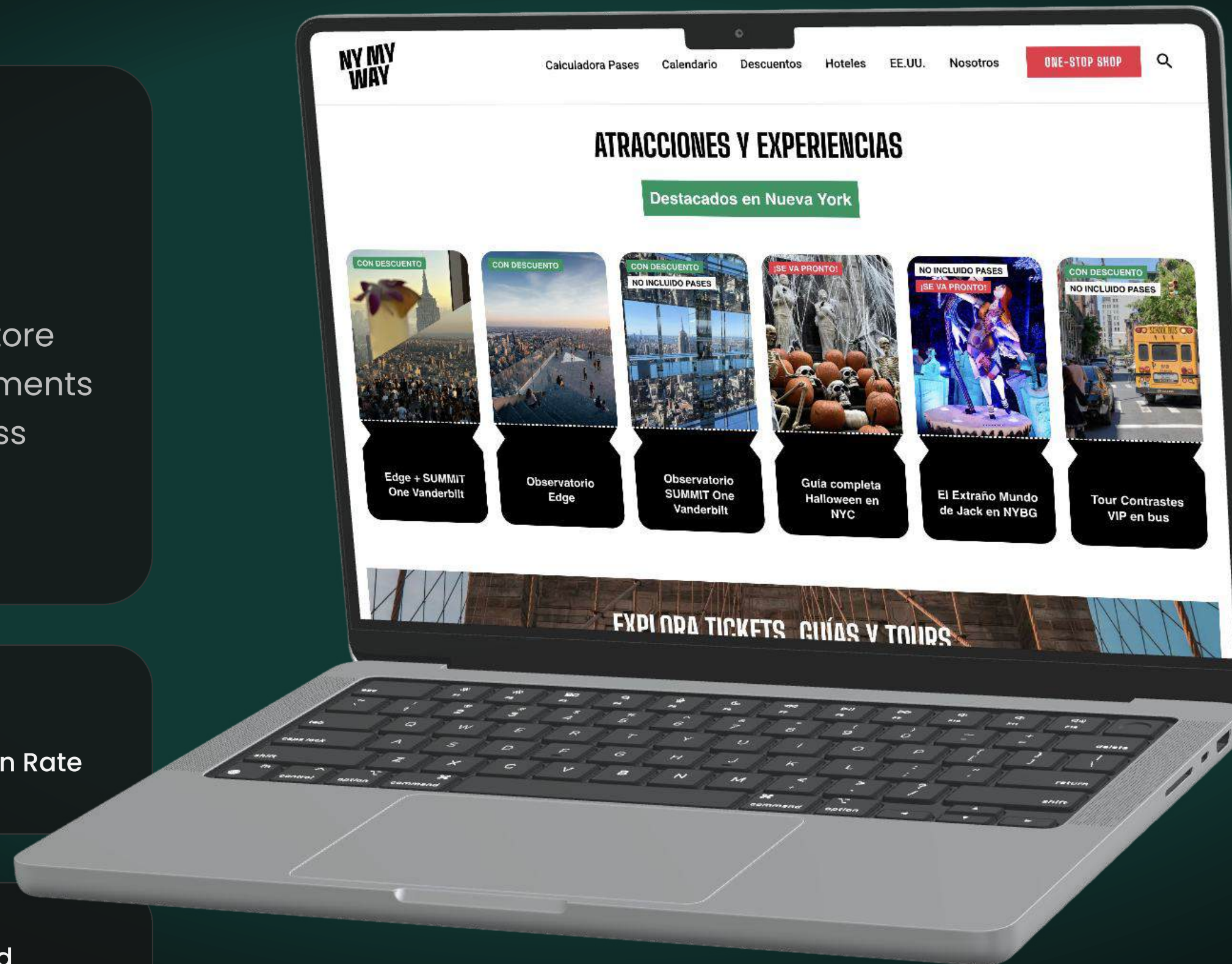
I developed the store with dynamic elements and a custom pass calculator.

 +2K Monthly Visitors

 Higher Conversion Rate

 +40% Time on Page

 Automated Workflow



WORDPRESS

E-COMMERCE

AUTOMATION

DYNAMICS

BRAND CREATION



Logo Concept



Find more:

[behance.net/eliextrada](https://www.behance.net/eliextrada)

Logofolio

Elvy
COSMETICS

MOCARTÉ
PHOTOGRAPHY

FINCA
LA PIEDRA

MUPPE
TREND MARKETING SOLUTIONS

BILT-RITE
RESTORATIONS

About Me

Speciart

EL SANTO
ROSARIO

Aviña
VINO ARTESANAL

CAVALRY
LIBERTY HILL

INVECT
INNOVATIVE DESIGN SOLUTIONS

Wipsy

Óscar
Sanchez

MAGICTOWN

CARLOS
CASTAÑEDA

Rubs & Grubs
SMOKES HOUSE BBQ

Find more:

[behance.net/eliextrada](https://www.behance.net/eliextrada)

MKT MATERIALS



Landing Pages

METALOS CV Services Process Benefits Contact

Recolección de Metales en Tijuana

En Metalos CV ofrecemos a industrias y empresas en Tijuana soluciones de recolección de metales con transporte, reciclaje y disposición final segura.

Ver Servicios

Soluciones completas en reciclaje industrial

- Reciclaje de Metales
- Transporte de Residuos
- Mantenimiento de Sólidos

Resultados reales desde el primer día

- 90% Más en tiempo de recolección
- 85% Reducción en costo de recolección
- 100% Procesos ecológicos

PROCESO DE RECICLAJE EFICIENTE

Recolectamos Reciclamos Reutilizamos

El socio estratégico en reciclaje de metales

- Atención a industria y equipamiento
- Compromiso ambiental
- Logística eficiente

Gestione sus residuos de forma inteligente

Contáctanos por teléfono o envíenos un correo electrónico para generar un presupuesto de recolección y disposición final de sus residuos.

Ver Servicios

MyPortfolio Home About Portfolio Services Contact

Design that Connects. Work that Lasts.

Thoughtful, high-impact web and brand design for startups, agencies, and creators who want to stand out.

View Our Work

Spring Sale Up to 50% Off

Featured Products

Design solutions tailored for Every Story

- Health Startup
- Marketing Agency
- Retail Store
- Photography

Creative solutions, crafted with Strategy

Imagine working with a team that has the ability to build brand experiences that last as long as they live. Every project is built from a strong foundation of strategy, function, and a lot of obsession for detail.

Let's bring your Vision to Life

Whether you need a stunning landing page or a full website rework, we help you transform your ideas into digital experiences that resonate. Clear strategy, user-centered design, and a collaborative process ensure your project is a success.

View Full Portfolio

Real projects. Real results.

View Full Portfolio

- Cleveland Clinic
- KAROLINSKA
- Cleveland Clinic
- KAROLINSKA

Ready to make something great together? [Book a Free Call](#)

© 2023 Privacy Policy Terms & Conditions

Boundaries Home Shop About Contact

Boundaries Beyond

Discover the latest fashion trends in a fresh, modern way. Our designs are inspired by the latest trends in fashion, but with a twist that makes them uniquely ours.

Shop Now

Curated Looks for You

- Modern Classics
- Street Style
- Workwear

Why We Are

We are a team of designers and creators who are passionate about creating a brand that is both stylish and functional. Our designs are inspired by the latest trends in fashion, but with a twist that makes them uniquely ours.

Why Choose Us

- Exclusive Designs
- Fast Shipping
- Top Quality

Ready to Transform Your Style?

Start Shopping

What Our Customers Say

- ★★★★★ I love the quality and style of the clothing. It's exactly what I needed for my wardrobe.
- ★★★★★ The customer service is excellent. They helped me find the perfect outfit for my trip.
- ★★★★★ I've been wearing my Boundaries pieces for months and they still look brand new.

© 2023 Boundaries All rights reserved. Privacy Policy Terms & Conditions

Smart Accessories Home About Contact

Smart Accessories for Modern Life

Transform the way you work and play with our sleek, functional tech accessories.

Shop Now Explore Features

Pulse Tower

The ultimate smart speaker for your home!

Only 15 left in stock!

PURCHASE OPTIONS

Single Purchase	Bundle 2 Units (Save 20%)
\$99.99	\$179.99
\$119.99	

COLOR

White Black

Add to Cart

Why Choose Our Accessories?

- Stylish Protection
- Seamless Charging
- Clutter-Free Living

Clients Love Us

- Alex K.★★★★★ The wireless charger is a game-changer for my workplace.
- Sofia W.★★★★★ The laptop sleeve is both stylish and protective. I love it!
- Lisa M.★★★★★ Finally, no more tangled cables thanks to the organizer.

Join our newsletter for exclusive deals!

Enter your email: [Subscribe](#)

We're going to send you a message when there's something new or interesting to tell you.

- Shop: Storefront, Chargers, Organizers
- Company: Privacy Policy, Sustainability, Contact
- Customer Care: FAQ, Returns, Track Order

© 2023 All rights reserved. Privacy Policy Terms & Conditions

Misc

Near you. Perfect for you.
STEPS AWAY FROM THE BORDER



A&R
Dental Care

WE ACCEPT AMERICAN INSURANCE

(665) 851-8814 +1 (619) 400 6897

BOOK NOW

aandrntalcare aandrntal aandrntalcare.com

¿ESTÁS SEGURO DE ESTAR SEGURO?



rekoauto ¡¡INFORMATE!!

Sequoia Collection
Out Now!



3% of sales go to the National Forest Foundation

Into the Woods
or wherever you want to ride your bike this season.



HAPPY LITTLE CAMPER

HAPPY
LITTLE CAMPER

ULTRA-ABSORBENT
NATURAL DIAPERS
THAT ACTUALLY WORK



CRAWLERS

31 DIAPERS **3** 16-28 lbs

Moisture Lock, Soft Care, Fast Dries Together, Fragrance Free, Hypoallergenic For Sensitive Skin

Veeda MAXIMUM ABSORBENCY

WOMENS UNDERWEAR
PREMIUM LEAK PROTECTION

- ✓ Ultra-Absorbent
- ✓ Control Leaks
- ✓ Embrace Comfort
- ✓ Flexible Fit



S-M **24** Underwear

¿QUÉ ESPERAS?



DESAYUNA CON Gusto

WATTIE INK



AWESOME GEAR IS ON THE WAY

FREE SHIPPING
on orders \$7,500 or more!

Why Choose Valore Source?

- Use our Butler service and gain support through the entire ordering season.
- Lower course material cost.
- Get online marketplace items consolidated into one invoice.
- 10% returns and 100% course cancellation returns for campus stores partners.

To get started visit:
marketplace.valorebooks.com

MOTION & VIDEO



Motion & Video



Watch here:

vimeo.com/eliextrada

Let's Create What's Next

Design is just the start.
I built to grow and stand out.

■ design@eliextrada.com

■ eliextrada.com

